



Your PDC tackles the problems that others can't. We apply critical thinking to the complex issues of the 21st century: planning for orderly growth, for natural disasters and emergencies, for transportation solutions that work over the long term.

And your PDC is the *only* government entity that undertakes programs on your behalf while returning tax dollars to your locality. We know how to speak to the state and the feds. We get the most out of *your* numbers.

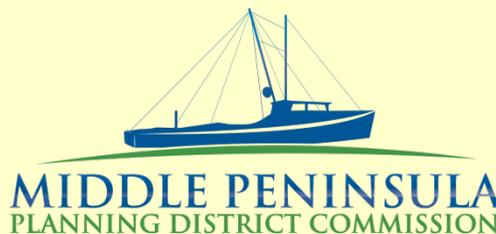
The people who elected you to represent them need to know this story, and others like it. They need to know how you leverage over 17 times your dollar investment for public projects that improve *their* quality of life.

They need to know the story and as always, we are here to help you tell it.

FY2012 Financial Snapshot:

Total Local Contributions	\$64,999
Base Funding & General Funds Required	\$96,120
Funding Requiring Match	\$303,396
Unmatched Funding	\$815,897
Total Leveraged Funds Benefitting the region:	\$1,119,293
Leverage ratio	1:17

Currently your local PDC contributions are the lowest of any small, rural PDC in the Commonwealth by more than 50% - with a realized per capita rate for the region of 77 cents. Your local PDC contributions have not increased since 1994, and in fact were voluntarily reduced by half in FY10 & FY11 to assist your locality budgets during the recent economic downturn.



P.O. Box 286
125 Bowden Street
Saluda, VA 23149
Phone: (804)758-2311
Fax: (804)758-3221

MPPDC: The Power of Numbers

YOUR PDC:

- ❖ Was created by local governments in 1972
- ❖ Assists at the invitation of local government
- ❖ Has no regulatory authority

**Middle Peninsula
Planning District Commission**

In the Middle Peninsula

we're thick with loblolly pines and soybeans, not people. But we share the same infrastructure needs. We have similar needs for efficient transportation, for access to public resources, for affordable housing. For us, the challenge is great. Your PDC makes it possible to meet that challenge to achieve good things.

We believe in the power of numbers.

Because without knowing the numbers, how can you plan for healthy communities or undertake projects to improve your quality of life?

We believe in the power of numbers.

Because when there are fewer people to support the needs, it's important to pool your resources toward common goals.

We believe in the power of numbers.

Because numbers tell the story. Our staff has at their fingertips the most current trend data on population, on income levels and economic drivers, on land use, and much more.

As any elected official trying to plan for emergencies has discovered, a locality can't go it alone. We are all connected. A single employee focused on these needs across the Middle Peninsula – versus 9 employees focused on these needs at a county or town level makes good fiscal sense.

Likewise, when state mandates call for water supply planning, a locality needs to consider who's upstream ... and who's down. It's impossible to wrap your hands around this without reliable projections of future growth—both at home and throughout your watershed. Your PDC knows the big picture.

And when the state institutes a mandated schedule to citizens for septic pumpout, you know it can break the bank for folks already struggling to pay their monthly bills. Your PDC created a program to help. And when citizens' septic systems fail and they cannot afford the repairs, your PDC assists them with grants and low interest loans.

At your PDC, we supply the expertise to tackle difficult, public issues—issues that impact the entire region. We act as the primary conduit of information flowing between you and the federal and state governments.

- When mandates come down from above, we help you deal with them.
- When the conversation breaks down, we step in to assist.
- When the entire system breaks down, we help fix it.

Real-life Assistance: Your Tax Base

Over the past decade, county leaders have wrestled with how to assign land values to private lands placed under conservation easements. Your PDC studied this issue and determined that each county was using inconsistent methods to value conservation lands and by extension over-reporting the total land book value to the Department of Taxation which is used by the Department of Education to determine state aide to localities for K-12 education.

By looking at the entire region and focusing on the big picture – your PDC established a uniform method for valuing and reporting conservation easements—one that lowered the Composite Index Score for all counties across the Middle Peninsula. As a result, your county now qualifies for more state assistance for education.

