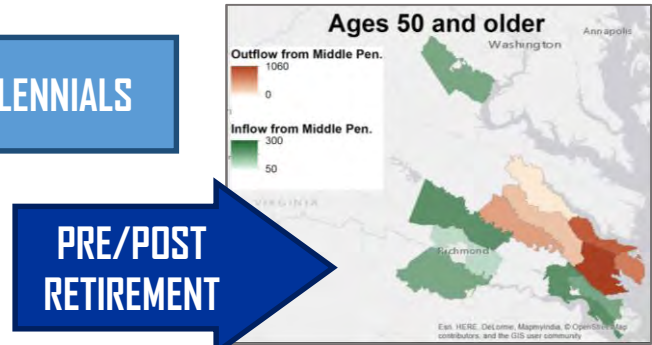
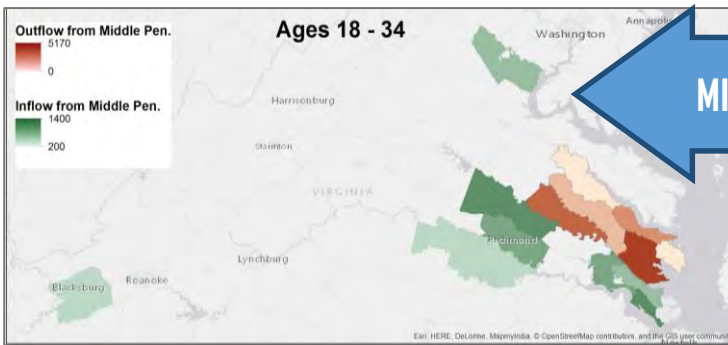
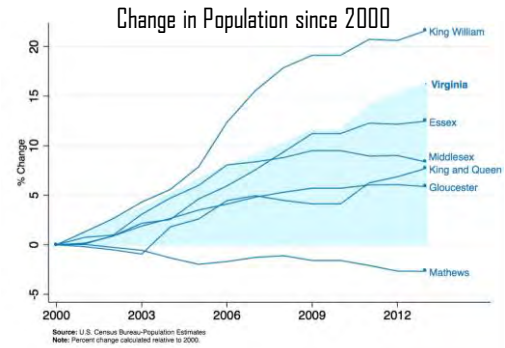


# DEMOGRAPHIC TRENDS IN THE MIDDLE PENINSULA

## Where are people going, and why?

A recent study surveyed the opinions of two key demographics—**millennials and retirement-age individuals**—within the Middle Peninsula (MP) to identify their living preferences and perceptions of the region. The study intends to shed light on the needs of both the MP's new and exiting workforce as well as draw upon the insight of the MP's experienced citizens. Findings below represent the responses of the survey participants.



**51%** Are likely to live in the Middle Peninsula **in the next 5 years**

**86%** Plan to **retire permanently** in the Middle Peninsula

**38%** Are likely to live in the Middle Peninsula **in the next 20 years**

**65%** Say there are **not enough** retirement community options

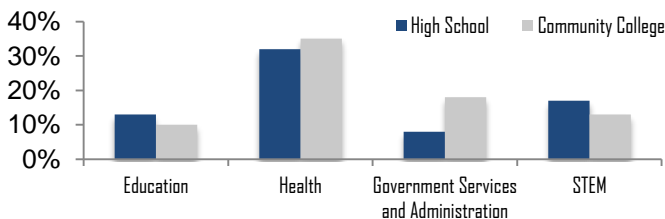
### The Millennial Perspective

- 42% would want to live in a rural area
- 80% consider affordability and proximity to job as important
- 71% say that there is not enough to do *but*
- 78% would live in MP if close to job
- 47% say the area does not have good internet

### The Pre/Post Retirement Perspective

- 96% say healthcare facilities are important when considering retirement options
- 83% say their current healthcare needs are met *but*
- 65% say their future healthcare needs will be met
- 97% agree that there are many ways to be involved in the community

### What sector do you hope to work in for a career?



### Attracting New Residents

% say is an <i>advantage</i> ...	... <i>disadvantage</i>
95% Access to coast	Job Opportunities 99%
91% Low crime rate	Public Transportation 94%
87% Sense of community	Business Opportunities 82%
83% Cost of living	Public Utilities 74%
75% Property value	Quality of Education 60%